



INSTITUTO
AVALIAÇÃO

2019

PORTFOLIO

INSTITUTO AVALIAÇÃO

Instituto de Avaliação, Pesquisa, Programas e Projetos Socioambientais
www.avaliacao.org.br

ABOUT INSTITUTO AVALIAÇÃO

The Instituto de Avaliação, Pesquisa, Programas e Projetos Socioambientais is a Civil Society Organization of Public Interest, private non-profit (OSCIP).

Created in January of 2004, it is prepared to work on national and international socio-environmental projects and initiatives through intelligent project management, programs and researches conducted by teams composed of excellent experts who have interdisciplinarity as a basis of their work.

MISSION

To promote the sustainable development through projects and actions of public and private order, related to cultural, socio-environmental welfare of Brazilian society interests.

VALUES





WHAT DOES IT DO?

The Instituto Avaliação works in both, the elaboration and intelligent management and execution of socioenvironmental projects focusing on sustainability.

OPERATION AREAS



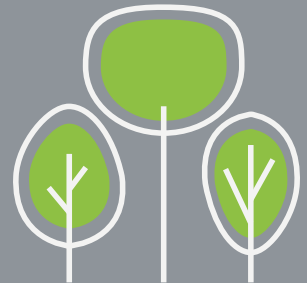
Socio-environmental Policies



Studies and Research



Project Management



Ecosystem Assessment



Intelligent Systems



Communication

TECHNICAL STAFF

The Instituto Avaliação has a technical staff of excellence, composed by Ph.D.s, doctors, masters and specialists of many knowledge areas, which ensures the development of projects that respect the interdisciplinarity.

It is part of our technical staff:



Attorneys



Environmental Scientists



Forest Engineers



Agronomists



Social Scientists



Professional Statistician



System Analyst



Communicologists



Geographers



Anthropologists



Ecologists



Geologists



Architects and Urbanists



Economists



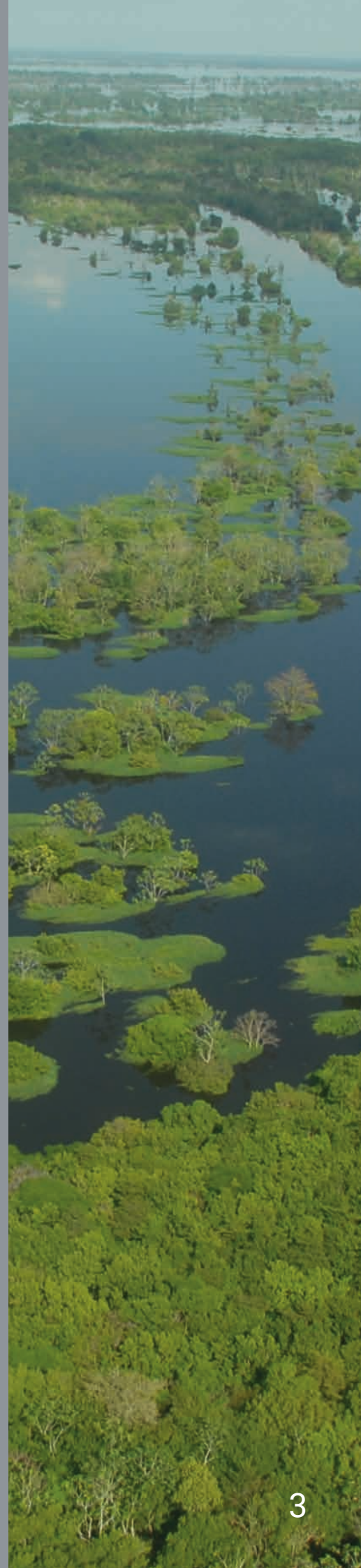
Historians



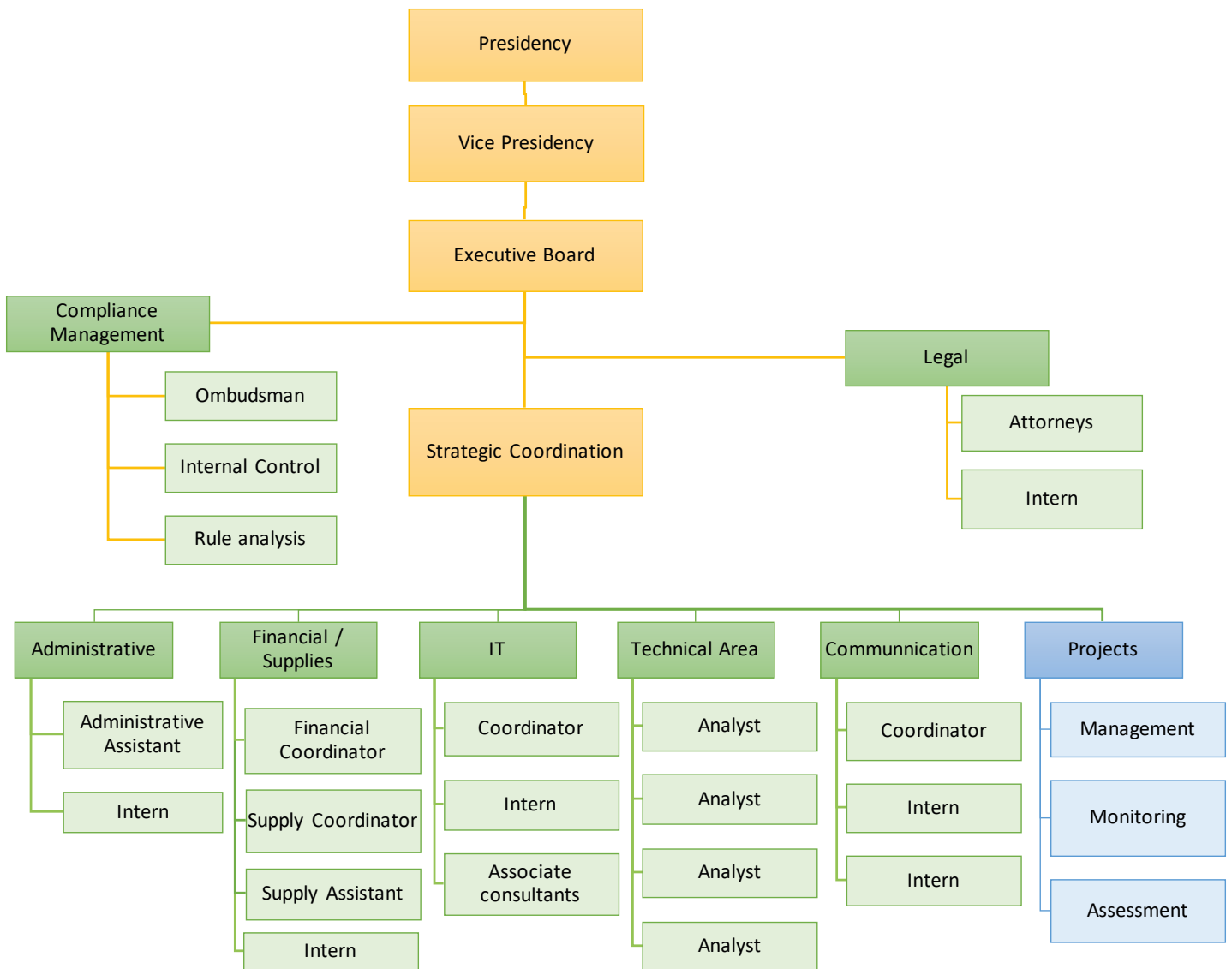
Biologists



Civil Engineers



ORGANIZATION CHART



WHERE DO WE OPERATE?

The Instituto Avaliação has been working especially in the North, Northeast and Central regions of Brazil. However, IA service capacity covers the entire national territory, as the network of associates and technical staff have specialists able to work all over Brazil and the world.

Check out the map of where our teams have worked before:



INSTITUTO AVALIAÇÃO IN NUMBERS

2016-2018

+ than
500

More than 500 users using AI Management System daily to track and monitor projects.

More than 1.800 km of salvaged back roads at Médio Xingu.

+ than
1.800

+ than
12 mil

More than 12.000 people, companies and suppliers intragated.

More than 150.000 cataloged and accessible documents.

+ than
150 mil

+ than
400 mil

More than 400.000 people reached socially and economically.

More than R\$ 500.000,000 managed in the execution of over 300 projects.

+ than
500
milhões

2004 to 2014

In 2004 the Instituto Avaliação began its journey promoting the 1st Organization Assessment and Logical Framework Workshop. Its goal was to level the knowledge of IA participants about concepts of evaluation of social projects and programs and addressing activities and products to be made available to Brazilian society. Soon after, it offered the course “Matrices of Programming and Program and Project Evaluation Plans”.

From then on, the team of specialized technicians started to develop Basic Project Structure Guides and to elaborate projects in partnership with other entities, such as the project “Invisibilidade Pública” (Public Invisibility), with the volunteer group of the electronic journal of information and activism “Fator Social” (Social Factor).

Among other products created by Instituto Avaliação in its initial phase, there are several publications on the need for Civil Society Organizations to Public Interest (OSCIP) in Brazilian society; Public Management Cycle evaluations; introductory notes regarding evaluation of policies, programs and projects.



Source: Instituto Avaliação and collaborators. Blue-and-yellow macaw (*Ara ararauna*).

TIMELINE

2015 and 2016

The Instituto Avaliação started working on the management of the Xingu Sustainable Regional Development Programme (PDRSX) in cooperation with Norte Energia S.A, responsible for the construction and operation of the Belo Monte Hydroelectric Power Plant, and the resource allocation for sustainable development of the region impacted by the construction of the structure.



Source: PDRSX collection. Monitoramento de projetos.

During that year, the United Nations countries adopted a new sustainable development agenda, a global agreement about climate change to promote global actions to end poverty and promote prosperity and well-being for all. This agreement resulted in the Sustainable Development Goals, which started to be used as work guidelines of Instituto Avaliação, as part of the resources management allocated by Norte Energia for PDRSX, and in other projects of the Institute.



The Instituto Avaliação has also developed projects in partnership with the Associação de Catadores do Distrito Federal (Federal District Waste Pickers Association) for waste management analysis, elaboration of Solid Waste Management Plans for a Federal District house condominium, and Solid Waste Management on Fernando de Noronha Island through the Project Noronha +20.

The Institute has large experience with Solid Waste Management, with the current Vice-President, Jorge Artur de Oliveira, one of its greatest specialists. He worked in the public service sector - as Undersecretary of Solid Waste and Environmental Sanitation of the Secretaria de Meio Ambiente do Distrito Federal (Federal District Department of Environment) and Head of Planning Advisory Service of the Serviço de Limpeza Urbana do Distrito Federal (Urban Cleaning Service of the Federal District). He also took part in the elaboration, implementation, execution, oversight and management of generated waste diagnostics, preparation of integrated solid waste management plans, environmental remediation of degraded areas of solid waste landfill, to selective collection and awareness and education plans.

The projects developed cover areas throughout Brazil, including the Federal District, Southeast, Northeast and especially the North regions, where an Integrated Solid Waste Management project covered municipalities located in all states covered by the Amazon (AC, RO, MT, AM, RR, PA, AP, MA, TO).



Source: Ana Paula Rabelo. Solid waste management in Fernando de Noronha.



TIMELINE

2017

The year of 2017 was marked by, other than the continuity and improvement of the work carried out under the PDRSX, by the Institute's performance in the management of Units of Conservation. More specifically, in the development of studies and elaboration of Management Plans, having elaborated Paytuna Environmental Protection Area Management Plan in Pará, the Amazon Metropolis Wildlife Refuge Management Plan and the Review Analysis of the Fernando de Noronha Environmental Protection Area Management Plan in addition to primary and secondary studies and participatory activities with local communities and other actors involved.

In that year IA also took part in the elaboration of the Amazonas Forestry Policy, of the Minamata Regulatory Framework Analysis and other researches, studies and evaluations.



Source: Instituto Avaliação and collaborators. Management Plan Review Analysis in Fernando de Noronha.

2018

The highlight during 2018 was the work in projects about sustainable territories, especially those related to architecture and urbanism, such as the architectural project of the Eco-Pousada Akanã, which seeks sustainable solutions and constructive technologies for conservation in Fernando de Noronha, the technical, institutional and judicial advice for Noronha District Council, the Project Sustainable DF, that aims to bring visibility to citizen actions and sustainable projects in Brasília and Federal District, and the Green Seal Project, which aspires to trace a Sustainability Policy for Attorney Offices in the Federal District.



Source: Sustainable DF Project divulgation (above) and Sítio Alegria (below).

Source: Guilherme Abdala, Brasília Botanical Garden

2018

11

TIMELINE

2019

In 2019, the Instituto Avaliação started working within the ECOFORTE Project - Pouso Alto Agroecology Network, in partnership with the Banco do Brasil Foundation. Seeking to strengthen the agroecological production network in Chapada dos Veadeiros, the Project worked directly with reference units, as well as with women and youth groups, contributing to their insertion in a market that cherishes sustainability.

In parallel with that, the Eco-Pousada Akanã Project entered a new phase, now experiencing the challenge of executing the construction of the hotel along with community involvement. This partnership foresees the development of social projects that support the sharing of effective actions for sustainable living in the Fernando de Noronha archipelago, such as workshops for the development of social technologies for wastewater treatment (gray and black waters), for rainwater collection, treatment and reuse and energy efficiency and solar energy.

**POUSO
ALTO** 
AGROECOLOGIA 



Source: Pouso Alto Agroecology Network and Eco-Pousada Akanã divulgation.

FEATURED PROJECTS

XINGU SUSTAINABLE REGIONAL DEVELOPMENT PROGRAMME (PDRSX)

The Instituto Avaliação, in cooperation with Norte Energia S.A, the company responsible for the construction and operation of the Belo Monte Hydroelectric Power Plant since 2015, has been managing about R\$ 500 million in resources applied to more than 300 projects implemented by civil society entities in the Sustainable Regional Development Plan from Xingu.

IA is responsible for management actions of the operation PDRSX acting, among other management activities, in the diagnosis, planning, monitoring, success indicators generation and in the elaboration and publication of bimonthly general reports. This work brings transparency and free access to information, not only about the application of resources, but also the monitoring of activities implemented concurrently in the following 12 municipalities covered by the Sustainable Regional Development Plan from Xingu.

WHAT IS PDRSX?

PDRSX was prepared by an Intergovernmental Working Group Committee, composed of Federal, State (PA) and Municipal (PA) Agencies and civil society entities. The Programme was institutionalized through Decree N°. 7.340, of October 21, 2010, and it was managed by Instituto Avaliação and funded by the resources allocated by Norte Energia S.A, as well as funds from the Federal and local governments, which are managed by their respective agencies.

With the purpose of implementing public policies and civil society initiatives to promote sustainable development and improving the quality of life of over 400 thousand people impacted by the construction of the power plant, the Programme reaches the 12 municipalities of the middle Xingu region, composed by Altamira, Anapu, Brasil Novo, Gurupá, Medicilândia, Pacajá, Placas, Porto de Moz, São Felix do Xingu, Senador José Porfírio, Uruará e Vitória do Xingu.

PROJECT WITH THE RECYCLED WASTE PICKERS COOPERATIVE OF FEDERAL DISTRICT (CENTCOOP)

VOLUNTEER WORK

Social impact: Socioproductive inclusion of waste pickers in the waste management process.

Environmental impact: Improvement of the selective collection, recycling and disposal of waste processes.

Project summary: The Instituto Avaliação provided specialized technical advice for institutional improvement of CENTCOOP, aiming the socio-productive inclusion of waste pickers in accordance with the National Policy on Solid Waste (PNRS).

The project included the compilation and analysis of the policies related to environmental issues involved in the solid waste management process, at local, state and federal levels, and the recognition of the previous situation of the waste management system.

Based on this study, IA made the analysis and proposition of models for shared management system between private initiative, government and waste pickers, including the selective collection, recycling and final disposal of waste stages.



Source: Instituto Avaliação and collaborators. Alto da Boa Vista Condominium, Federal District.

6 CLEAN WATER AND SANITATION



11 SUSTAINABLE CITIES AND COMMUNITIES



SUSTAINABLE DF

Social impact: Promoting of important local transformations towards sustainability that are references to be supported and replicated in DF and Brazil.

Economic impact: Social and economic development based on the sustainable use of natural resources.

Project Summary: The #DFSustentável project is an IA's initiative that seeks to promote, support, identify, map and spread social and environmental citizen actions and sustainable projects in the Federal District, developed by IA or partner institutions and collaborators.

Some of the results achieved by the project are:

- A YouTube Series - #DFSustentável - with 9 videos about sustainable initiatives in the Federal District;
- Interactive app – “Mapa DF Sustentável”;
- Support for the program Descoberto Sustainable Agroecology”;
- Commemorative publication of the “30th Anniversary of the Federal Constitution and the Environment”;
- Social and Environmental Certification of Horizontal Condominiums in DF;
- Creation of an interactive map “Sustainable DF”;
- Survey and formulation of necessary actions and projects to maintain water productivity, agroecological production, and forest restoration and productive sustainable technology in the Descoberto Basin.

Access it at: www.youtube.com/playlist?list=PLgkG0MN-WH5lhPRAGsFgfYA8JEDqp9gf1X.



Source: “Condomínio Sustentável - É Possível?” video from the Sustainable DF Project. André Lima and Rose Marques, president of the Community Movement of Brasília Botanical Garden.



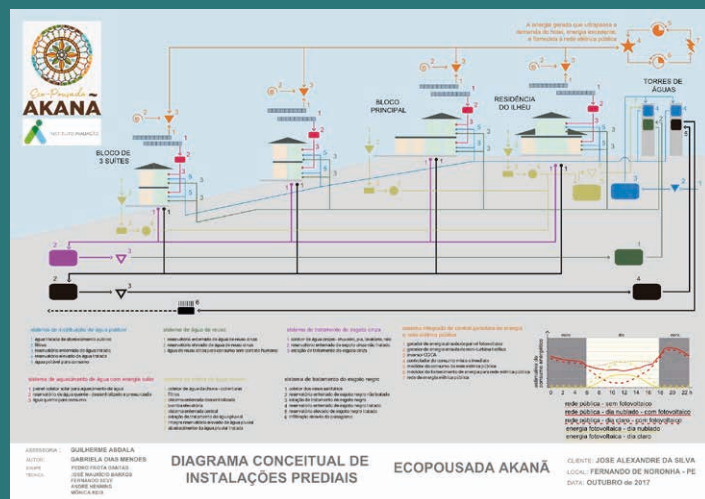
ECO-POUSADA AKANÃ

Social impact: Promotion of infrastructure development from non-degrading solutions of natural resources.

Economic impact: Sustainable building viability.

Project Summary: The Instituto Avaliação carried out the elaboration of a hotel architectural project using sustainable solutions and appropriate construction technologies for the preservation of the Fernando de Noronha island.

To achieve this, the construction technologies used are 100% in line with current legislation and with the Management Plan from APA Fernando de Noronha. Sustainable technologies were used to reduce water consumption through recycling of black and gray water, rainwater harvesting and utilization, and energetic consumption reduction, with implementation of wind and solar energy generation system, in a project that also preserves contemporary aesthetics and the comfort of the designed facilities.



Source: Gabriela Dias Mendes. Architectural project of the Eco-Pousada Akanã.



GREEN SEAL OF SUSTAINABILITY FOR ATTORNEY OFFICES

VOLUNTEER WORK

Social impact: Promotion of improvement in the work environment of attorney offices, of awareness and of more sustainable practices.

Environmental impact: Promotion of sustainable practices, improvement in environmental quality and promotion of sustainable work spaces.

Project summary: In partnership with the Order of Attorneys of Brazil (OAB/DF), the Instituto Avaliação has developed a certification project named Green Seal of Sustainability for Attorney Offices of Federal District. The purpose of the Seal is to promote and encourage the implementation of sustainability practices in the offices and work environment. More than certifying who already implement good practices, the project offers assistance to those who do not have them in place yet.

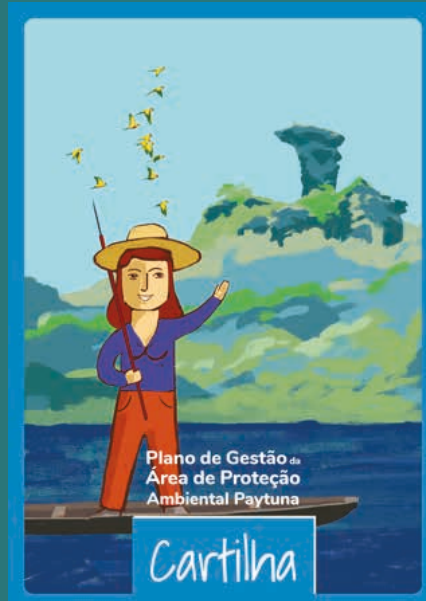
The sustainable footprint identification process has a questionnaire that characterizes offices in 5 main areas: energy and lighting, water, consumption and waste, transport and mobility, and institutional practices. When answering the form, offices must give at least 70% of affirmative responses to be considered sustainable office and acquire the Green Seal of Sustainability. Those who have not yet completed at least 70% are encouraged to promote internal change in order to become more sustainable.



Source: Green Seal of Sustainability divulgation.



PAYTUNA ENVIRONMENTAL PROTECTION AREA MANAGEMENT PLAN



Social impact: Community participation and involvement on the Protected Area management and on the dissemination of sustainable use of natural resources, environmental conservation, and communities development.

Economic impact: Environmental conservation and economic development, human and social development of the communities living in the area.

Project summary: The Instituto Avaliação, in partnership with IDEFLOR-Bio has elaborated the Paytuna Environmental Protection Area (APA) Management Plan. APA is a type of Conservation Unit that allows sustainable use and human occupation, aiming at the conservation of the environment in balance with the economic, human and social development.

In addition to the Management Plan, IA made an Executive Summary and a Booklet that allowed the content to reach a wider audience, being even used to advise the communities about the Conservation Unit regulations.

APA Paytuna was created in 2001 and this was its first Management Plan. Paytuna is located at the municipality of Monte Alegre/PA, in an environment with firm ground and



Source: Instituto Avaliação and collaborator. Study made in Paytuna Environmental Protection Area.

floodplain areas on the banks of the Maicuru River and the Grande Lake of Monte Alegre. The APA has 58,252 hectares and holds 25 communities and 569 vertebrate and 44 insect species, of which 27 are endangered. Its area covers the Monte Alegre State Park (PEMA) and eight Agroextractive Settlement Projects (PAE's).

For the elaboration of this Management Plan, IA approached central questions about the Conservation Unit, such as history, territorial occupation, importance and zoning. Participatory Planning workshops were held with the community, as well as secondary data collection in literature, integrated data analysis, structuring and layout of the booklet and executive summary for information publication in the region.

The Management Plan prepared by the IA foresees that there are be more than 100 actions developed under eight management programmes to be implemented in the next 10 years.



Source: Instituto Avaliação and collaborators. Fauna inventory made at the Amazon Metropolis Wildlife Refuge.

WHO ARE WE?

GUILHERME ABDALA

President



PhD in Sustainable Development (2000), Master in Ecology (1993) and Agronomist Engineer (1989) from the University of Brasilia, is currently General Coordinator of the PDRSX Project. In the government, he was Director of Environmental Protection and General Coordinator of Environmental Monitoring and Zoning of IBAMA, during 2003 and 2004, and Executive Secretary of the Ecooideia Cooperative between 2000 and 2012. He coordinated large-scale projects, such as the Noronha +20 Project, Fernando de Noronha Carrying Capacity Study, Juruti Velho Loss and Damage Study, among others.

JORGE ARTUR DE OLIVEIRA

Vice-President



With extensive administrative experience, he worked as President of the Ecological Agriculture Association from 1989 to 1993. He was Planning Director of the Urban Cleaning Service of the DF from 1995 to 1998, and assumed the Presidency of the Ecooideia Cooperative from 2003 to 2014. Agronomist with a postgraduate degree in Ecotourism from the University of Brasilia, he was Undersecretary of Solid Waste and Environmental Sanitation at the Federal District Secretariat of State (SEMA DF) between 2015 and 2017 - and coordinated major projects, like the Socio-Economic and Logistic Diagnosis of CENTCOOP in Federal District and the Strategic Environmental Management Plan for Solid Waste of Ilha Grande.

ALEXANDRE BRASIL

Executive Director



Master in Forestry Engineering from the University of Brasilia (2002), he is working towards a PhD in Economics and Natural Resources Policy from Michigan State University. In Instituto Avaliação, he worked as General Coordinator of the BIOFIN Project: Business Plan for Sustainable Charcoal Production and the Diagnosis of the Amazonas State Forestry Sector, among others.

SARA POLETTO

Strategic Planning and People Management Coordinator
Substitute Executive Director



Master in Social Anthropology from the University of Brasilia (2003), with specializations in Coaching and People Management, she has experience in project management at national level, elaboration and application of participatory methodologies, and projects with youth and women. She was Coordinator of Strategic Planning and Methodology of the Sustainable Fishing on the Amazon Coast Project at UNESCO, Methodology Coordinator of the 4th National Conference on the Environment (Solid Waste) and the 1st National Conference on Social Control, of CGU.

ASSOCIATE CONSULTANTS

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Carla Gualdani Dias

Carlos Antônio Bezerra Salgado

Carlos Ovídio Duarte Rocha

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Flávio Henrique Freitas e Silva

Frederico Zapelini

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José Eloi Guimarães Campos

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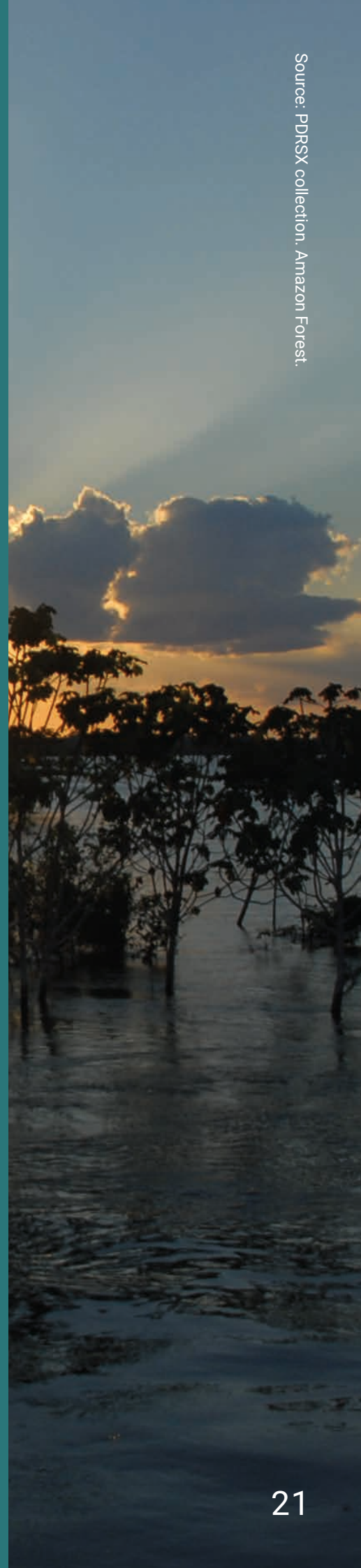
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